



PROTEIN OUTLOOK CONFERENCE
September 24—26, 2024
Gaylord Texan Resort, Grapevine, TX
AGENDA

TUESDAY—September 24

- 1:00 - 6:00 PM **Golf** at TPC Las Colinas at The Nelson Golf & Sports Club
6:30 - 8:30 PM Welcome **Reception**
All conference attendees welcome

WEDNESDAY—September 25

- 8:00 AM **Registration & Breakfast**
- 9:00 AM **EMI INTRODUCTION** *Rob Hontz, EMI*
- 9:05 AM **Macroeconomic Review** *Dr. Bob Dieli, RDLB*
- 9:55 AM **FEED INGREDIENTS: MARKET SITUATION & OUTLOOK** *Brock Snouffer, EMI Analytics*
- 10:30 AM **Refreshment Break**
- 10:45 AM **Unlocking A Poultry Plant's Potential
to Drive Value** *Jay Russel, Marel*
- 11:30 AM **POULTRY: MARKET SITUATION & OUTLOOK** *Amanda Martin, EMI Analytics*
- 12:30 PM **Lunch**
- 1:30 PM **Navigating the World of Protein:
Trends, Challenges & the Evolving Landscapes** *Allison Bollinger, Datassential*
- 2:30 PM **Retail & Food Service Trends** *Jerry Grove, Agri Stats*
- 3:00 PM **Understanding Canada's Chicken Quota System** *Jamie Falcao, Reuven International*
- 3:20 PM **Halal Growth & Changing Certifications** *Crescent Foods*
- 3:40 PM **A Foodservice Distribution Perspective for Chicken** *Scott Gates, SYSCO*
- 4:00 PM **EMI Price Reporting System &
EMI Spot Market Report: How to Utilize** *Jay Hager, EMI*
- 5:00 PM **Adjourn**
- 5:30-7:00 PM **Cocktails & Hors D'oeuvres**
(Thursday Agenda on 2nd Page)



AGENDA
(Tentative)

THURSDAY — September 26

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| 8:00 AM | Breakfast | |
| 9:00 AM | Key Drivers to Broiler Production | <i>Todd Wilson, Agristats/EMI</i> |
| 9:30 AM | BEEF: MARKET SITUATION & OUTLOOK | <i>Dr. David Anderson, Texas A&M University</i> |
| 10:15 AM | PORK: MARKET SITUATION & OUTLOOK | <i>Ty Neff, EMI Analytics</i> |
| 11:00 AM | Adjourn | |