



POULTRY OUTLOOK CONFERENCE

September 24—26, 2024

Gaylord Texan Resort, Grapevine, TX

AGENDA

(Tentative)

TUESDAY—September 24

1:00 - 6:00 PM **Golf** at TPC Las Colinas at The Nelson Golf & Sports Club

6:30 - 8:00 PM Welcome **Reception**

All conference attendees welcome

WEDNESDAY—September 25

8:00 AM **Registration & Breakfast**

9:00 AM **EMI INTRODUCTION**

Rob Hontz, EMI

9:05 AM **MACROECONOMIC REVIEW**

Dr. Bob Dieli, RDLB

9:55 AM **FEED INGREDIENTS: MARKET SITUATION & OUTLOOK**

Brock Snouffer, EMI Analytics

10:30 AM **Refreshment Break**

10:45 AM **UNLOCKING A POULTRY PLANT'S POTENTIAL
TO DRIVE VALUE**

Jay Russel, Marel

11:30 AM **POULTRY: MARKET SITUATION & OUTLOOK**

Amanda Martin, EMI Analytics

12:30 PM **Lunch**

1:30 PM **FARM ECONOMY & AGRICULTURE POLICY OUTLOOK:
A VIEW FROM WASHINGTON**

*John Newton, Republican Chief Economist
U.S. Senate Committee on Agriculture
& Nutrition*

2:15 PM **NAVIGATING THE WORLD OF PROTIEN:
TRENDS, CHALLENGES & THE EVOLVING LANDSCAPES**

Allison Bollinger, Datassential

3:00 PM **RETAIL & FOOD SERVICE TRENDS**

Jerry Grove, Agri Stats

3:15 PM **PACKAGING MARKET: POST PANDEMIC**

Ron Stafford, International Paper

3:30 PM **HALAL GROWTH & CHANGING CERTIFICATIONS**

Crescent Foods

3:45 PM **UNDERSTANDING CANADA'S CHICKEN QUOTA SYSTEM**

Jamie Falcao, Reuven International

4:00 PM **EMI PRICE REPORTING SYSTEM &
EMI SPOT MARKET REPORT: HOW TO UTILIZE**

Jay Hager, EMI

5:00 PM **Adjourn**

5:30-7:00 PM **COCKTAILS & HORS D'OEUVRES**

Outdoors—weather permitting

(Thursday Agenda on 2nd Page)



AGENDA
(Tentative)

THURSDAY — September 26

8:00 AM *Breakfast*

9:00 AM **BROILER INDUSTRY: HOW SMALL DIFFERENCES
CAN HAVE MAJOR IMPACTS ON PRODUCTION &
PROCESSING COSTS**

Sam LeNarz, Agristats

9:45 AM **BEEF: MARKET SITUATION & OUTLOOK**

Dr. David Anderson, Texas A&M University

10:30 AM **PORK: MARKET SITUATION & OUTLOOK**

Ty Neff, EMI Analytics

11:15 AM *Adjourn*